

DECEMBER 2020

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**HENDRICKS
POWER**
Cooperative

Your Touchstone Energy® Partner

AROUND TOWN

Calendar of Events

NOVEMBER 20 - DECEMBER 27

Danville Winterland Light Show
Ellis Park

Watch this local light display from the
comfort of your own vehicle!

Admission Mon-Thurs is \$5 and
Sat-Sun is \$10 per carload.

Learn More:

<https://bit.ly/3plQKqY>

DECEMBER 1 - 23

Free Christmas Ornament Kits

Enjoy free children's ornament craft
kits by visiting our drive-thru. See
complete details on page 3.

DECEMBER 3-5

Festival of Trees

Avon Wedding Barn

Vote for your favorite Christmas tree
to benefit local nonprofits!

Learn More:

<https://bit.ly/3neQzf9>

DECEMBER 5

The Market at Penguin Park

1-4 PM | Washington Township Park

Enjoy craft and food vendors while
enjoying some ice skating.

Learn More:

<https://bit.ly/3kofXNB>

DECEMBER 24-25

Christmas Holiday

Wishing you a cozy and safe
Christmas holiday. Our office will be
closed on Christmas Eve and
Christmas Day to celebrate.



YOUR COMMUNITY IMPACT

Now's the Time to Double your Community Impact

HPC supports Hendricks County Community Foundation COVID-19
relief efforts

As 2020 comes to a close, it goes without saying that we have faced unpredictable challenges and changes over the last year. Throughout these trials, we have seen Hendricks County come together in various ways to support those in need. In response to COVID-19, the Hendricks County Community Foundation (HCCF) has announced a dollar-for-dollar matching grant to support local nonprofits that have seen increasing demand due to the pandemic. To support HCCF and these local organizations, Hendricks Power Cooperative will contribute to the many of the organizations eligible for the matching grant.

The 17 organizations eligible for a collective \$154,000 include a variety of nonprofits and initiatives that Hendricks Power historically supports. Services provided by Hendricks County Senior Services, Sycamore Rehabilitation Services, Sheltering Wings, the Hendricks County 4-H Fairgrounds, and Leadership Hendricks County are among those seeking additional support.

Taking advantage of this grant means that your donation to the organization of your choosing is doubled and can make twice the difference within your community. "Year-end giving provides an opportunity for donors to give back during the holiday season," says Eric Hessel, Vice President of Programming at HCCF. "This year, more than ever, our local nonprofits need our support to serve our county. Giving to these organizations supports local individuals, projects, along with development, and provides donors the opportunity to double their contribution."

Contributions should be made directly to eligible organizations by December 31, 2020, and matching payments will be distributed by January 15, 2021. Find a full list of eligible nonprofits and their full match amounts online at: www.hendrickscountyof.org.

HPC and Electric Vehicles: Charging Ahead

To spread awareness of Electric Vehicles (EVs), HPC begins video series and unveils its EV charging station



The Tesla Tour made its first stop at Beasley's Orchard's Fall Fest on October 24th, 2020

With countless models, extended ranges, and more accessible charging sources, electric vehicles (EVs) continue to increase their popularity in today's world. To educate the community on the up-and-coming technology, HPC began the "Tesla Tour" video series.

The series will feature HPC Energy Advisors at public businesses and events with an all-electric Tesla Model S. The tour offers informal Q&A-style interviews focused on EV basics, including costs, charging, range, and much more.



Steve Hite, Energy Advisor, filming the Tesla Tour video series at Beasley's Orchard

"Our goal is to spread awareness about EVs in a fun way at places and events people are already visiting," says Dana Cochran, Director of Marketing at HPC. "There's a lot of confusion and misconception about EVs, and we want to take out the guesswork to get our members facts about whether or not EV ownership is feasible for their lifestyles."

The Tesla Tour has made two stops throughout the fall of 2020. On October 24th, it was featured at Beasley's Orchard's Fall Fest and on November 11th, at the Danville Chamber of Commerce Lunch.

In addition to the video series, HPC has installed its own EV public charging station in its front parking lot, located at 86 N CR 500 E in Avon. The station is free for anyone to utilize.

"We are so excited to bring a charging station to the community. We have been shocked at how many people have already utilized it," says Steve Hite, Energy Advisor.

Users will need to download the ChargePoint app on their smartphones or order a free card after registering at www.chargepoint.com. By using the app or swiping their card, users will be able to access the level two dual charger. The app will also let users know if the charger is already in use and can add them to a waiting list.

"I can't believe it," Hite says, "I look out the window in the morning and see a vehicle charging, and by lunch, there's another one in its place. I didn't predict the charger being as popular as it is. The use it's getting lets me know there's a lot more EV owners in the area than we realize, and that number is only going to grow."



One of the many EVs that have taken advantage of the free charging service



Hite showcasing the Tesla's features in an episode of the Tesla Tour

Follow the Tesla Tour, watch videos, and get your EV questions answered by following us on Facebook and checking our website! Do you have a great stop for the Tesla Tour? Email us at hpc@hendrickspower or call us at (317) 745-5473.

YOUR INVOLVEMENT matters

HELP US SPREAD *Holiday Cheer* TO OUR MEMBERS



As a way to spread holiday cheer to our mini members, we will be giving away free children's ornament kits at our drive-thru. Pick yours up Dec. 1- 23, Mon-Fri, 7:30 am - 4:30 pm.

Please, only one ornament kit per child.

INDIANA'S ELECTRIC COOPERATIVES WORK HARD FOR YOU, OUR CONSUMER-OWNERS, AND THE COMMUNITIES WE SERVE.

For most people, their electricity provider is just the company that keeps the lights on. But an electric cooperative's relationship with its consumer-owners is different. Since the 1930s, when Indiana's electric cooperatives were formed, they've thrived because of the political engagement between their consumer-owners and local, state, and federal governments.

Indiana's electric cooperatives advocate for rural Hoosiers like you on the state and federal levels so they can continue providing safe, reliable, and affordable energy — and maintain the quality of life in rural communities. But electric cooperative consumer-owners need to participate in the process, too. Indiana's electric cooperatives thrive when their consumer-owners stay politically engaged and advocate for policies that help cooperatives best serve their consumers.

How can you do this? It all starts with grassroots activism. In the context of the electric cooperative program, "grassroots" is a powerful word. In fact, the historical success of the electric cooperatives can be largely credited to that single word.

The electric cooperative definition of "grassroots" is "electric cooperative activists — directors, managers, employees and consumer-owners — who take an active role in the political process to protect their cooperative from harmful legislation and regulation, as well as to promote the value of cooperative ownership to their legislators."

Grassroots involvement means communicating with local, state, and federal legislators on issues affecting electric cooperatives.

Grassroots — the unified efforts and voices of the nation's electric co-op supporters — has proven to be the foundation of the industry's 85 years of success in serving electric co-ops, their owners, and their communities.

To become a grassroots advocate for Indiana's electric cooperatives, visit action.indianaec.org.

ENERGY EFFICIENCY

Energy Efficiency Tip of the Month

Energy bills can increase during winter for a variety of reasons, like houseguests, more time spent at home, and shorter days and longer nights. Small actions, like turning down your thermostat, replacing old bulbs with LEDs and washing clothes in cold water can help you save.



VISIT ACTION.INDIANAEC.ORG